

2022 Binational History Conference & Cultural Exposé

September 8-11, 2022

Ciudad Juarez, Mexico • Socorro, Texas • San Elizario, Texas



Ciudad Juarez

Centro Cultural de las Fronteras
Anillo Envoltente Jose Reyes Estrada 445,
Zona Pronaf, C.P. 32315

Socorro

Rio Vista Farm Recreation Center
901 Rio Vista
Socorro, Texas 79927

San Elizario

Pistoleros del Adobe Event Center
1500 Main Street
San Elizario, Texas 79849



HEROICA
**CIUDAD
JUÁREZ**
Gobierno Municipal de Juárez 2021-2024



Program Subject to Changes

September 8, 2022

Ciudad Juarez, Mexico

Hosted by: Centro INAH Chihuahua & Cultural Heritage Society
of the Camino Real de Tierra Adentro

Location: Centro Cultural de las Fronteras UACJ
Anillo Envoltente José Reyes Estrada 445,
Zona Pronaf, Ciudad Juárez, Chihuahua, MX

Time: 09:30 – 12:00



- 09:30 Welcome and Introduction of Presidium-
Mtra. Imelda Vega Miranda
- 09:35 Opening words: Dr. Jorge Carrera – Director, Centro INAH Chihuahua
- 09:40 Opening words: Al Borrego – President, Cultural Heritage Society
of the Camino Real de Tierra Adentro
- 09:45 Opening Words: Ivy Avalos- Alcaldesa Ciudad de Socorro, Texas
- 09:55 Opening Words: Isela Reyes- Alcaldesa Ciudad de San Elizario, Texas
- 10:05 Introduction of Special Guests in Attendance - Mtra. Imelda Vega Miranda
- 10:15 El Camino Real de Tierra Adentro: Cultural Heritage and Historical Memory.
Results of the Research work done in Valle de Allende, Chihuahua
(2021-2022)
Dr. Jorge Carrera - Moderator
- 10:20 Alonso Dominguez Rascon: Valle de Allende: Local History
- 10:45 Karen Zaragosa Rey: Historical Monuments
- 11:10 Cesar de la Riva Molina: Religious Historical Assets
- 12:05 Jorge Melendez Fernandez: Photography
- 12:30 Dr Jorge Carrera Robles: Productive Traditions

12:55 **LUNCH**

13:45 Ciudad Juarez Tour:
Hosted by
Sociedad Paso del Norte por la Cultura de la Historia A.C.
and the City of Juarez.

September 9, 2022 **Socorro, Texas**

Hosted by: City of Socorro, TX & Cultural Heritage Society of the
Camino Real de Tierra Adentro

Location: Rio Vista Farm Recreation Ctr • 901 North Rio Vista Road,
Socorro, TX

Time: 9:00 – 22:00

9:00 Opening Introduction
Al Borrego, President, Cultural Heritage Society of the CRTA

9:05 Welcome:
Ivy Avalos
Mayor, City of Socorro, Texas

9:10 Ricardo Samaniego
County Judge, El Paso County, Texas



9:20 Rebeca Alejandra Enriquez Gutierrez
Secretary of Culture, State of Chihuahua, Mexico

9:30 Dr Jorge Carrera, State Director Chihuahua,
National Institute of Anthropology and History (INAH)

9:50 Introduction of Special Guests Attending:

10:05 Introduction on Speakers –

Tribes of the Camino Real

10:10 Rick Quesada, Preservation Officer Ysleta del Sur Pueblo
Representative, Raramuri (Tarumara) of Chihuahua



10:40 SHORT BREAK

10:55 Introduction of Speakers –

Camino World Heritage, Binational process/ Events & Projects

11:00 Jorge Carrera, INAH Chihuahua
Al Borrego, Cultural Heritage Society

11:30 The Other Camino Real, Benefits
Ricardo Danel, Ateneo San Antonio, TX

11:40 LUNCH BREAK



Gastronomy on the Camino Real

13:30 Introduction of Speakers –

13:35 Karen Santamaria
Director, Gastronomy Cluster of the Camino Real
International Award-Winning Master Chef,
Gaudencio Ruiz, from Mexico



13:45 **Let's Cook with Karen on the Camino Real!**
Under the Tent! VIP Chefs:

1. Ivy Avalos, Mayor City of Socorro
2. Hector Urrutia, Titular Noticias Univision

14:00 - Let's Talk Craft Beer on the Camino Real!
Craft beer history and more!!
Three Missions Brewery, Socorro Texas

- Let's Talk Tequila on the Camino Real! Tequila history and more!
??? Tequila

- Let's Talk Wine on the Camino Real! Bodega history and more!
Bodegas Pinesque, Chihuahua, Chihuahua, MX

- Let's Talk Sotol on the Camino Real! Sotol history and more!
Casa Ruelas, Nombre de Dios, MX

14:25 **Let's Cook with Karen on the Camino Real!**

Under the Tent! VIP Chefs:

1. Toni Assael – Morra Mia
2. Tbd



MORRA MÍA
BARRIO KITCHEN + DRINKS

15:05 **Let's Cook with Karen on the Camino Real!**

Under the Tent! VIP Chefs:

1. Master Chef, Gaudencio Ruiz
2. Tbd

15:25-22:00

Performances on Stage or Recorded Music: Cultural Entertainment, Gastronomy Experience, Cultural exhibits, Food, Fun and More

September 10, 2022 Socorro, Texas

Time: 11:00 – 14:00 -Conference Continues

11:00 Opening Introduction
Al Borrego, President, Cultural Heritage Society of the CRTA

11:05 Welcome:
Ivy Avalos
Mayor, City of Socorro, Texas

11:10 Mary Gonzalez
State Representative, State of Texas

11:15 Juan Acereto
Binational Relations, Ciudad Juarez, Mexico

11:25 Introduction of Special Guests Attending:



11:25

Under the Tent!

Let's Cook with Karen on the Camino Real!

VIP Chefs:

1. Master Chef, Gaudencio Ruiz
2. Rudy Cruz, Socorro City Councilman



11:30

Conference:

Introduction of Speaker Panel:

Cultural Heritage Societies: Camino Real de Tierra Adentro Project

"Rescuing Our Past, to have a Common Future"

1. Isela Reyes, Mayor,
City of San Elizario, Texas
2. Liliana Valdez, Alderperson (Culture),
City of Parral, Chihuahua, Mexico
3. Jacqueline Dominguez, Director of Tourism,
Ciudad Juarez, Mexico
4. Valerie Venecia, Heritage Tourism Coordinator,
El Paso County, Texas
5. Efrain Payan, Chamber of Commerce Director,
Meoqui, Chihuahua, Mexico
6. Dr. Tomas Cuevas, UACJ Tourism Department
Cd Juarez, Mexico
7. Lalis Lopez, Director of Economic Development
Camargo, Chihuahua MX

11:45

Under the Tent!

Let's Cook with Karen on the Camino Real!

VIP Chefs:

3. Master Chef, Gaudencio Ruiz
4. Rudy Cruz, Socorro City Councilman



12:10

Ysleta del Sur Social Dancers perform

12:25 **OFFICIAL CLOSING OF THE CONFERENCES**

12:25 Rio Vista Farm Project

Victor Reta, Director of Communication and Historic Preservation
City of Socorro, Texas

12:30 **SISTER CITY TREE PLANTING CEREMONY –**

Socorro, Rio Vista Farm Complex

13:00 VISITING CITIES - LUNCH BREAK, IN SAN ELIZARIO

11:45 **Under the Tent! In Socorro!!**

Let's Cook with Karen on the Camino Real!

VIP Chefs:

5. Master Chef, Gaudencio Ruiz

6. TBA



14:00 **Under the tent!! In Socorro!**

Let's Talk Craft Beer on the Camino Real!

Craft beer history and more!!

Three Missions Brewery, Socorro Texas



Let's Talk Tequila on the Camino Real!

Tequila history and more!

??? Tequila

Let's Talk Wine on the Camino Real!

Bodega history and more!

Bodegas Pinesque, Chihuahua, Chihuahua, MX



Let's Talk Sotol on the Camino Real!

Sotol history and more!

Casa Ruelas, Nombre de Dios, MX



14:00 At Pistoleros Event Center
Sister City Event: San Elizario, TX



- **Sister City Ceremony**

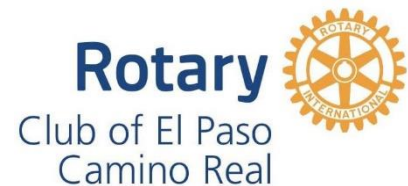
Special Guests: Introduction

- Iliana Holguin, County Commissioner El Paso
- Juan Acereto, Director of Binational Affairs for Cd. Juarez, Mexico
 - Martha Vera, Honorary Consul of Spain in El Paso, TX

Introduction of Mayor Isela Reyes,
San Elizario and Visiting City Mayors/Reps

Ceremony

15:00 SISTER CITES: Meet the Camino Real Rotary Club of
El Paso, Texas! Special Presentation.



17:00 Municipalities Return to Socorro, TX -- Cultural Exposé

18:00 Sister City Event: Socorro, TX



- **Sister City Ceremony**

- Special Guests: Introduction
- Iliana Holguin, County Commissioner El Paso
- Juan Acereto, Director of Binational Affairs for Cd. Juarez, Mexico
- Martha Vera, Honorary Consul of Spain in El Paso, TX

- Introduction of Mayor Ivy Avalos,
Socorro and Visiting City Mayors/Reps



19:00-23:00

Cultural Exposé -

Visit the Booths and Exhibits;
Live Entertainment

September 11, 2022 – Virtual Programming

LIVE EVENTS:

9:30 am Guided Tour of Ysleta del Sur
11:00 am Guided Tour of Socorro
12:30 am Lunch and Guided Tour of San Elizario

END OF EVENT

